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# CREATIVE BRIEFING

INTERNATIONAL STORIES ABOUT THE UK  
CREATIVE INDUSTRIES

Hello <<First Name>>

Encouraging news from DCMS this month. New data reveals strong growth in the creative industries.

- 50,000 new jobs were created last year. There are now [3.12 million jobs](#) in the creative economy.
- Creative services exports grew 27% to £27bn in 2016 - [three times faster than the national average](#). So we're well on track to generate £31bn in services exports by 2020 - a key target in the government's [growth strategy for the sector](#).
- A recent Design Council report highlights the design economy's [£85.2bn contribution to the UK economy](#) in 2016. That puts it on a par with the transport, accommodation and food sectors.

Please do help us spread the good news by downloading the infographics below and using them in your presentations, email signatures, social media etc.

## Creative focus

We've created a one-minute [highlights reel](#) from this year's Createch conference. You can download the Createch resource book mentioned [here](#). Watch the full sessions from the conference on our [YouTube channel](#).

## Booking now

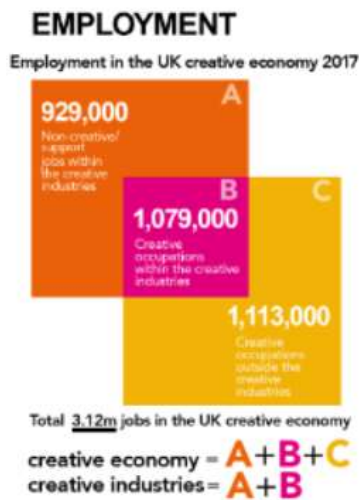
[London Design Biennale](#) takes over Somerset House from 4-23 September.

Until next time,

Carlos Grande  
Editor

[www.thecreativeindustries.co.uk](http://www.thecreativeindustries.co.uk)

## The UK Creative Economy 2017



## UK Creative Industries Service Exports

